GOSPEL IN LIFE

2026 MINISTRY UPDATE



Dear friend,

Our team finds great joy in hearing about how you're sharing our resources and how God is using our content to change lives. On behalf of Kathy Keller, her family and the Gospel in Life Team, we give thanks for the ways you're sharing the gospel and the ways it is shaping you and the people around you!

As you read this update I hope it reflects the richness of how God is working through Gospel in Life to transform lives all over the world, and that the stories and information encourage you to think about how God may be calling you to live more missionally.

In Isaiah 6:8 we read, "Then I heard the voice of the Lord saying, 'Whom shall I send? And who will go for us?' And I said, 'Here am I. Send me!'" The verse has a great challenge for each of us—when God calls, how do we answer?

Many years ago at a weekend youth ministry conference that I was attending, the keynote speaker said something I'll never forget. First he had everyone raise their hand who identified as a volunteer in youth ministry. About 90% of those attending raised their hands. And then he asked how many felt called by God to be in youth ministry. About 10% raised their hands. Then he said, "Those of you who identified as a volunteer, I want you to quit volunteering and figure out what God is calling you to do; because a volunteer gives what they can, but a person called by God does whatever God asks of them."

I think this is a great illustration for how most of us think when it comes to sharing the gospel. If it works for me, if it fits my schedule, if it's convenient, I might try to do something. But God wants us to say, "Whatever you want me to do, God, I'll do it."

As followers of Christ we are called to "go into all the world and preach the gospel" (Mark 16:15). God has given Gospel in Life a growing global audience that is being changed and formed by the good news of Christ's substitutionary life and death, and his glorious resurrection. How might God be calling you to share the hope and joy of Christ's love? The gospel is unique in that it can change any person, but God calls those of us who have been transformed by it to be the messengers.



Cregan Cooke
EXECUTIVE DIRECTOR



Gospel in Life seeks to bring about *gospel transformation* and to encourage Christians *everywhere* to live more missionally.

All data is from July 1, 2025 - June 30, 2026

Podcast Listeners being Transformed

Your generosity has enabled many new listeners, readers and followers to hear the gospel message over the past year. Thank you for listening and sharing.



Sermon podcast episodes were **downloaded 18,327,642 times.**



The sermon “Marriage as Ministry Power” was **downloaded 55,328 times.**



Listeners from **165 countries and territories** heard the case for faith in Christ.



In April 2026, we launched a **new podcast series** including two previously unreleased epsidoes.



“I grew up atheist but started questioning God and faith. Stumbled on this podcast and after finishing, I was convinced of God and became a Christian.”

— ***QUESTIONING CHRISTIANITY*** **LISTENER**

By the Numbers

All data is from July 1, 2025 - June 30, 2026

70+

RADIO LOCATIONS

We broadcast sermons to 73 cities across the country, in addition to XM radio covering the U.S. and Canada, and Premier Radio Network in the U.K.

4.35 Million

VIEWS ON YOUTUBE

Sermons, devotionals and talks were viewed 4.35 million times on YouTube.

11 Thousand

NEW GOSPEL IN LIFE APP DOWNLOADS

11,273 new listeners heard the gospel message through the Gospel in Life app, which has reached 424,118 total users since its launch.

93 Thousand

ARTICLES READ

Over 93,000 people have read articles from the *Life in the Gospel* Quarterly Journal.

34.4 Million

VIEWS ON INSTAGRAM & FACEBOOK

A single clip from the sermon “Our Birth: Cosmic” had 1M views on Instagram.

25 Thousand

EMAIL DEVOTIONALS

25,442 participants read email devotionals during Advent and Lent.





"Through your ministry, I'm learning that I know little about the depth of what the cross really means and how [much] Jesus' radical love for me truly cost."

— GOSPEL IN LIFE DONOR





Your Gifts at Work

We are grateful for all the ways in which your gifts this year have enabled us to minister to people around the world. God has been kind to provide stories of how he is meeting our listeners, donors and ministry partners through these gifts.

Redeemer Brooklyn Church Plant





Through your gifts, Gospel in Life funds helped support New York City church plants like Redeemer Brooklyn.



"I've been familiar with Tim Keller for a long time, and love his books and sermons. Last fall, after receiving two copies of *Making Sense of God*, I ventured asking my neighbor if she might like to read and discuss it with me. We have had fantastic conversations as a result, and the book has helped to clarify and resolve some of the struggles she has had for many years with the Christian faith that she grew up in. I'm so grateful for Tim's gifts and the ways that they have enriched my life."

— GOSPEL IN LIFE LISTENER

“You leave home with a certain expectation of what a church planter training looks like, and that tends to be about technical stuff, budgets, the launch plan, operations. But a fair amount of [this intensive training] time has been spent looking at the heart, and that has been cathartic. It’s been transformational, because as the church planter, you are central to the church plant, and the health and the position of your heart is going to mean a lot to the success of the plant. And I found that a wonderful surprise.”

— CTC AFRICA CHURCH PLANTER



CTC Africa Training Intensives



This GivingTuesday, Gospel in Life partnered with Redeemer City to City to support two cohorts of pastors in church planter training intensives in Nairobi, Kenya. God provided $223,512 through your generosity.

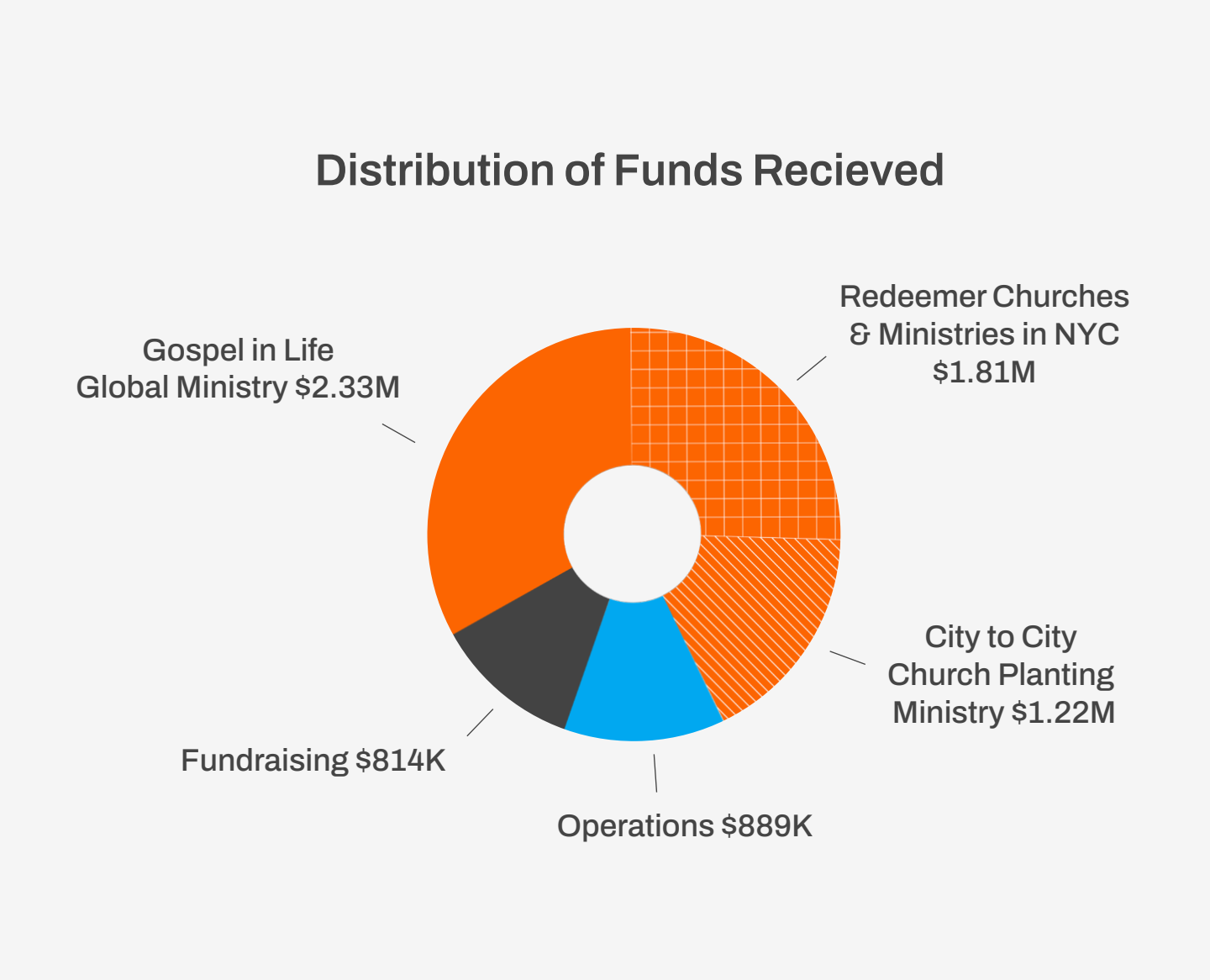
SHARE YOUR STORY WITH US AT GOSPELINLIFE.COM/STORIES

Stewarding Your Gifts 2025-2026

In faithful partnership with you, we steward your gifts in four primary ways. First, we expand access to Tim Keller's teaching and writing to serve the global audience that God is growing. Second, we curate gospel-centered content from our archives and create new resources with the Keller family and other contributors.

Because Dr. Keller cared deeply about the ministries God led him to start, we also support the Redeemer churches in New York City. And finally, we collaborate with Redeemer City to City in planting gospel-centered churches in cities around the world.

We thank God for the ways he is working through these expressions of the gospel, for his provision and your partnership in sharing the love of Christ with more people.



GOSPEL IN LIFE

Your gifts enable us to create gospel-centered content and develop new avenues for reaching listeners and readers. These are a few of the initiatives supported by your generosity.

- Online and Broadcast Radio: $526K
- Content Production: $549K
- Translations Beta Phase: $557K
- Books & Distribution: $370K

Redeemer Churches

Your gifts help sustain and grow the gospel movement in New York City through Redeemer's churches and ministries. Here are some of the primary ways Gospel in Life funds* were used this past year.

- Church Planting: $442K
- Hope for New York: $110K
- Center for Faith + Work: $240K
- Neighborhood Partnerships: $368K
- Redeemer Counseling Center: $40K
- Reformed University Fellowship: $182K

*These funds, while a large part of the gifts shared with Redeemer's Churches, are not a complete list of all uses. Other uses include a variety of neighborhood-specific ministries and other missional initiatives.

REDEEMER CITY to CITY

Your gifts are helping grow gospel movements in cities around the world through Redeemer City to City. These seven regions received Gospel in Life ministry grants in the past year.

- North America: $246K
- Europe: $119K
- Africa: $249K
- Latin America: $371K
- South Asia: $157K
- Asia Pacific: $75K
- Middle East & North Africa: $7.5K


“Every form of ministry is *empowered* by the gospel, based on the gospel, and is a *result of the gospel*.”
— TIMOTHY KELLER

Dear friend,

Our family is truly humbled by how God has been and is working through Gospel in Life. It's a joy for us to be able to steward Tim's teaching and writing to bring about gospel change in the lives of so many people, and we're grateful for your partnership!

As we look ahead, we are hopeful that many of the projects the Gospel in Life Team are working on will make it possible for the ministry to reach even more people in the years to come. The progress that has been made this past year through piloting the sermon translations in Spanish and a few other languages has become a full project this fall. We continue to have opportunities to publish new content, most notably the new book *The Stories We Live By*, which Tim wrote an early draft of and handed off to Michael to complete. God continues to provide new opportunities to spread the gospel, and we are eager as a family to steward this ministry well.

We thank you for your generosity, prayers and the ways you're using the resources of Gospel in Life to share the love of Christ.

With deep gratitude,

Kathy Keller

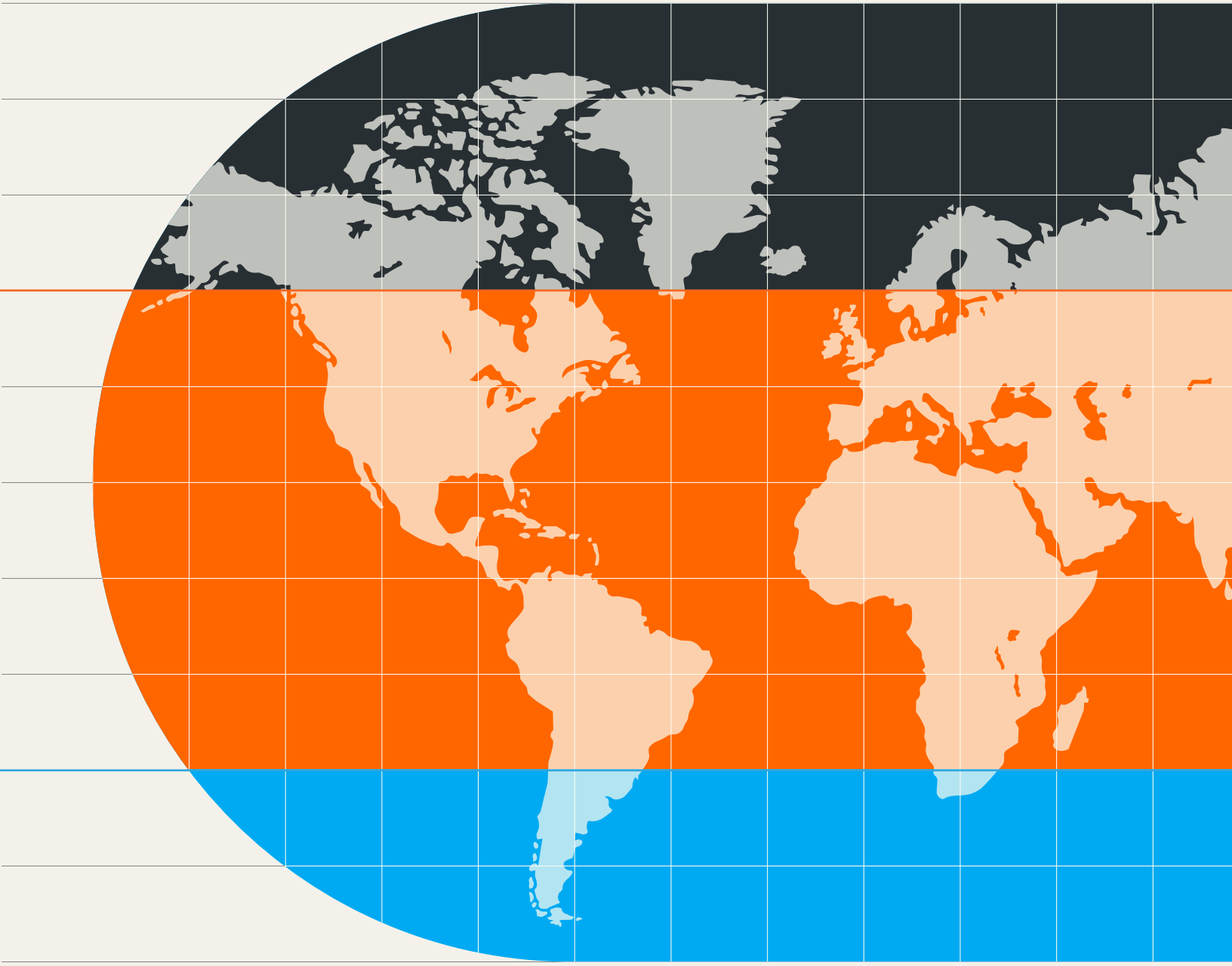
KATHY KELLER ON BEHALF OF DAVID, MICHAEL AND JONATHAN



The Global Reach Project

A NEW GOSPEL IN LIFE INITIATIVE

This past year we continued our first phase of translating sermons (piloted in Spring 2025), which made it possible for us to launch The Global Reach Project in October 2026—our initiative to translate 500 of Tim Keller's sermons into 30 of the world's most spoken languages. Only ~20% of the global population, which speaks English as a first or second language, can access Dr. Keller's sermons. But through this project, ~70% of the world will be able to access his sermons in their native language.



Translation work continues in the first five languages, and we have already published dozens of sermons in each language in this first phase of the initiative. Our team believes God will work through this project to reach millions more with the gospel, and we are excited to see the ways that these new translated resources will bring hope, joy and renewal to people around the world.

To learn more about this initiative, how to partner, and how to access and share the translated sermons, please visit **theglobalreachproject.com.**



Percentage of Estimated Reachable Global Population

Based on native language

70% Expanded reach with new languages

20% Reach with original English sermons

Thank you to each of our financial partners who invest in the ministry of Gospel in Life. It is our joy to partner with you to advance the gospel.

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